



MIS 310- Management Information Systems

A transcript for this course will be issued by the host university, Shanghai International Studies University.

Basic Information:

Instructor Name	TBA
E- Mail	
Office	TBD
Office Hours	TBD, and by appointment

Course Description:

This course examines the applications of computer-based information systems to the management of organizations. Topics include use of information to further the organization's mission and strategy, the role of users, the architecture of information and development of decision-support processes for managers. Technologies and tools such as HTML, database, and spreadsheet will be taught.

Required Course Materials:

Textbook	Edition	Author	Publisher	ISBN-10
Information systems: A Manager's Guide to Harnessing Technology	3th	John Gallaugher	Flat World Knowledge Inc	1453357785

Link to the ebooks:

<https://students.flatworldknowledge.com/course/2311321>

Course Hours:

The course has 19 class sessions and a 5-hour field trip. Each class session is 160 minutes in length. The course normally meets from Monday to Friday. This course has a total of 67 contact hours including a final exam. Final exams are scheduled on July 29 and 30, 2019.

Prerequisite:

COMP 101 or equivalent

Students are responsible for mastery of the prerequisite material.

Course Schedule:

Week	Session	Day	Topic (s)	Chapter(s)	Homework
Week 1	July 2	T	- School Orientation		
	July 3	W	- Introduction to MIS - Technology and Modern Enterprise	1	



			- Does IT Matter?		
	July 4	TH	- HTML and Web Site Creation	2	Assignment 1
	July 5	F	- Strategy and Technology - Zara Case Study	2 & 3	
Week 2	July 8	M	- Internet and Telecommunication - Electronic Commerce - Business models	14	Assignment 1 Due
	July 9	T	- Electronic Commerce - Case Study: Netflix (Chapter 4) - Case Study: Amazon (Chapter 6 - New Chapter) - Network Effects - Business Process Re-engineering - Business Process Management - Visio for process Modeling - Use case Diagram	4, 6 & 7	
	July 10	W	- Web 2.0 - Internet Marketing - Search Engine Optimization - Case Study: Google (Chapter 15) - "Social Network Marketing (PDF)", Mr. Erik Tarkiaine, VP of Marketing Communications, www.line6.com - Case Study: Facebook (Chapter 9) - Watch online video lecture on Web User Interface design	8, 9, 10 & 15	
	July 11	TH	Moore's Law (Chapter 5)	5	
	July 12	F	Mid Term		
Week 3	July 15	M	1. Data modeling and Database design 2. SQL and Database	13	Assignment 2
	July 16	T	- Access Hands-on Session - Using Access Forms & Report to Build and Application		Assignment 2 Due
	July 17	W	- Excel Lab Session - Using Excel for Infographics - Which Chart on Graph Is Right for you		Assignment 3
	July 18	TH	- Data Warehouse and Business Intelligence - Big Data		
	July 19	F	Field Trip (5-Hour) Company Visit of Industrial Bank Co.,LTD Industrial Bank is one of the first batch of		



			joint-stock commercial banks in China and represents a time of change. Industrial Bank will arrange their HR manager and Business manager to introduce key elements of their bank operations.		
Week 4	July 22	M	- E-Business: Enterprise Resource Planning - E-Business: Customer Relationship Management (CRM) - Enterprise Architecture & IT Infrastructure & Cloud Computing - Ethics in Information Systems	11	Assignment 3 Due
	July 23	T	- Building Information Systems & IT Project - SCRUM	10	
	July 24	W	- Collaboration Tools - Mobile Computing Shootout	12	
	July 25	TH	- Group Project Presentation - Work breakdown structure & Peer evaluation form	15	
	July 26	F	Final Exam Review		
Week 5	July 28	Sta	Reading Day		
	July 29	M	Final Exam		
	July 30	T	Final Exam		

Grading Policies:

<u>Part</u>	<u>Percentage</u>
Class participation	10%
3 Assignment and 1 Group Project	40%
Midterm Exam	25%
Final Exam	25%
Course Total	100%

Grade Distribution:

<u>Percentage</u>	<u>Letter Grade</u>	<u>Grade Points</u>
100-90	A	4.0
80-89	B	3.0
70-79	C	2.0
60-69	D	1.0
59 or below	F	0.0

Academic Integrity

School expects honesty from students in presenting all of their academic work. Students are responsible for knowing and observing accepted principles of scholarly research and writing in all academic work.



Academic dishonesty or cheating includes acts of plagiarism, forgery, fabrication or misrepresentation, such as the following:

- claiming the work or thoughts of others as your own
- copying the writing of others into your written work without appropriate attribution
- writing papers for other students or allowing them to submit your work as their own
- buying papers and turning them in as your own
- having someone else write or create all or part of the content of your assignments
- submitting the same paper for more than one study or class without explicit permission from the faculty members

General Principles

This program is committed to principles of trust, accountability, clear expectations and consequences. It is also committed to redemptive efforts, which are meaningful only in light of these principles. Students will be granted due process and the opportunity for an appeal.

Academic dishonesty offenses generally are subject to incremental disciplinary actions. Some first offenses, however, receive severe penalties, including dismissal from the program.

General Disciplinary

The following is a non-comprehensive list of possible actions apart from dismissal from the program: warning from a professor, program director; a lower or failing grade on an assignment, test or course; suspension or dismissal from the course; suspension or dismissal from the program.

Disciplinary Actions for Specific Offenses

Some academic dishonesty offenses call for specific disciplinary actions. The following have been identified:

Falsification of documents: Students who falsify or present falsified documents may be dismissed. Prospective students who are discovered to have presented falsified admission documents prior to admission shall be denied admission to the program. Should it be discovered after admission that a student had presented falsified documents for admission, such admission may be annulled and the record of academic achievement removed from the academic record, with appropriate notations. Such annulments or denials may be reviewed after one year.

Dishonesty in course requirements: Course work (a quiz, assignment, report, mid-term examination, research paper, etc.) in which a student has been dishonest generally will receive zero points towards the grade in fulfillment of a course requirement, and/or the student may receive a failing grade for the course. The professor of the course determines the appropriate consequence.

Final assignment: When a student cheats in a major or final assignment such as a comprehensive examination or presents plagiarized material in a major or final assignment, that student shall receive an F in that particular subject. Student cheats on more than two exams shall be dismissed from this program.