

CURRICULUM VITAE
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PROFESSIONAL EXPERIENCES

- 2015- **Assistant Professor**, Department of Accounting and Finance, School of Business and Public Administration, California State University-Bakersfield
- 2014-2015 **Visiting Faculty**, Department of Accounting and Finance, School of Business and Public Administration, California State University-Bakersfield
- 2011-2013 **Co-Founder and Deputy President**, Zhejiang JFK Biotechnology Inc, China
www.jfkbio.com, *Cancer Diagnostics Kits and Medical Device, Rational Drug Design and Cancer Treatment, Healthcare Management, Bioinformatics and Medical Informatics*
- 2006-2014 **Assistant, Associate Professor (Tenured in 2011)**, Bioinformatics and Information Sciences Center, Department of Mathematics, Western Kentucky University

EDUCATION

- **University of Florida, Gainesville, FL**
AACSB Endorsed Post-Doctoral Bridge Program (PDB) in Accounting and Finance
Hough Graduate School of Business, July 2015
Academically Qualified (AQ) / Scholarly Academics (SA) Status in Accounting and Finance (AACSB classification for a graduate of PDB Program)
- **University of California-Berkeley, Berkeley, California**
Certificate Program in Accounting with Distinction, September 2014-May 2015

- **Iowa State University, Ames, Iowa**
Co-major Ph.D in Bioinformatics, 2006
Applied Mathematics, 2006
- **Fudan University, Shanghai, China**
Bachelor of Science, 2000

PROFESSIONAL DEVELOPMENT, CERTIFICATE AND MEMBERSHIP

Certified Management Accountant (CMA, License #49297, Active)

Certified Public Accountant (CPA, Tennessee License #25000, Active)

Actuarial Science (Passed Exams of Society of Actuaries)

Exam P Probability 11/2007

Exam FM Financial Mathematics 05/2008

Exam MFE Exam M Financial Economics 05/2008

SAS Certificate in Data Mining for Educators (2008-2009)

SAS Programming Essentials I for Educators

Applied Analytics Using SAS Enterprise Miner 5

SAS Programming Essentials II for Educators

Customer Segmentation with Numeric and Textual Data using SAS

Issues in Linear Model Building and Data Mining

Teaching Certificate and Workshop

CSUB Reading and Writing Across the Curriculum, Spring 2017

CSUB Faculty Technology Learning Community, 2017

CSUB Advanced Summer Institute, June 27-30, 2016

Certificate in Applying the QM Rubric (APPQMR), July 14-28, 2015

Certificate in CSUB Online/Hybrid Teaching, October 7, 2015

TEACHING EXPERIENCE

California State University-Bakersfield

Intro to Managerial Accounting, Quantitative Tools for Economics, Intro to Financial Accounting, Cost Accounting, Accounting for Decision Making and Control, Advanced Accounting

Western Kentucky University

Statistics, Operations Research, Calculus, Linear Algebra

PUBLICATIONS, MANUSCRIPTS AND WORK IN PROGRESS

Accepted /Published Refereed Journal Papers

- Constrained Nonlinear Models for Optimal Allocations of Resources in Business Operations (with Ji, Li), *Journal of Accounting and Finance*, Vol 16(7), 2016 (forthcoming), Cabell's list
- Applications of Nonlinear Models in Contribution Margin and Profit Analysis (with Ji, Li), submitted to *Journal of Business Cases and Applications*, Vol 16, 2016, Cabell's list
- Director Member Properties and Dual-Class Structure (with Ji Li), *Journal of Accounting and Finance*, Vol 16(3), 25-36, 2016, Cabell's list

Submitted Refereed Journal Papers

- Faeyee: Allocation of Business Resources for Production of Competitive Products Using Constrained Nonlinear Models (with Ji, Li), submitted to *The Case Journal*, Cabell's list

Papers in Preparation

- Restricted Stock Grant Vesting Terms: A Comparison between Dual-class and Single-class Firms (in preparation, revising the manuscript for submission, with Ji Li)
- How Does Accounting Education Affect Small Business Entrepreneurship Development? (in preparation, survey data collection and analysis, with Ji Li and Jeremy Woods)

RESEARCH AND TEACHING INTERESTS

RESEARCH: Big Data and Statistical Data Mining, Auditing, Executive Compensation, Performance Measurement, Financial Statement Analysis

TEACHING: Managerial Accounting, Financial Accounting, Big Data in Accounting, Data Mining Methods

CONFERENCE AND POSTER PRESENTATIONS

- Data Analytics Tools for Optimal Allocation of Limited Business Resources from Big Data and Cost Accounting Perspectives, 2017 AAA Western Region Meeting, San Francisco, CA, April 6-8, 2017 (presenter)
- A Comparison of Director Members Properties Between Single-Class and Dual-Class firms, CSUB Faculty Research Poster Presentation 2016, CSU-Bakersfield, April 8, 2016 (poster presenter)
- Director Member Properties and Dual-Class Structure, 2016 AAA Southwest Region Meeting for the Management Accounting, Oklahoma City, Oklahoma, March 9-12, 2016 (presenter)

SERVICES AND COMMUNITY ACTIVITIES AT CSUB

Ad Hoc Referee

- 2017 AAA Annual Meeting
- 2017 AAA Western Region Meeting
- 2016 AAA Management Accounting Section Meeting
- 2016 AAA Southwest Region Meeting for the Management Accounting

Departmental Committee Services

- AAA Annual Meeting at Chicago, Chicago, August 10-12, 2015 (faculty recruiter)
- Accounting Faculty Search Committee Member, CSU-Bakersfield, Bakersfield, CA, 2015-2016

School Committee Services

- BPA Student Professional Development Initiative Task Force (substitute), CSU-Bakersfield, Bakersfield, CA, 2015-present
- 2015 BPA BSBA Committee Member, CSU-Bakersfield, Bakersfield, CA, 2015-present
- 2015 BPA Strategic Committee Member, CSU-Bakersfield, Bakersfield, CA, 2015-present
- 2015 CSUB Beta Gamma Sigma: The International Honor Society for Business Chapter Secretary/Treasurer, CSU-Bakersfield, Bakersfield, CA, 2015-present
- BPA Accounting Dept. & CECE Process and Collaboration Meeting, CSU-Bakersfield, CA, August 5, 2015 (participant)

University Committee Services

- Chinese New Year Celebration Preliminary Planning Steering Committee, CSU-Bakersfield, Bakersfield, CA, 2017
- CSUB Academic Technology Committee, BPA representative, CSU-Bakersfield, Bakersfield, CA, 2016-present
- CSUB Distributed Learning Committee Member, CSU-Bakersfield, Bakersfield, CA, 2015-2016
- BPA Dean Search Committee, CSU-Bakersfield, Bakersfield, CA, 2015-2017
- CSUB Asian Faculty and Staff Network Board Member, CSU-Bakersfield Provost Office, Bakersfield, CA, 2015-present

Community Services

- CalCPA Bakersfield Chapter Technology Committee, 2017-present

AFFILIATIONS

American Accounting Association

California Society of CPAs

American Institute of CPAs

Institutes of Management Accountants

HONORS, AWARDS AND GRANTS

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| 2017 | 2016-2017 Research, Scholarship, and Creative Activity Grant, \$4200 |
| 2015-16 | High Honors Recognition for CSUB Beta Gamma Sigma (BGS) awarded by BGS Global Headquarters |
| 2009 | Junior Faculty Fellowship, Western Kentucky University |
| 2008 | Summer Faculty Research Fellowship, Western Kentucky University |
| 2007 | First Time Grant Awardee, Office of Sponsored Program, Western Kentucky University |
| 1997-2000 | People's Scholarship, Fudan University |