

Curriculum Vita

Li Richard Ye, Ph.D., CISA, Professor
Department of Accounting and Information Systems
College of Business and Economics
California State University, Northridge
18111 Nordhoff Street, Northridge, CA 91330-8372
Phone: (818)677-3461 Email: rye@csun.edu

I. Education

Ph.D. 1990, Carlson Graduate School of Management, University of Minnesota, U.S.A.
Major Field: Management Information Systems

B. Administration 1985, Faculty of Administration, University of Regina, Canada
(sent by China Ministry of Commerce)
Major Field: Computer Information Systems

II. Academic Positions Held

Professor (with tenure), 1996 to present, Department of Accounting and Information Systems,
California State University, Northridge

2003-04, Chair of the Information Systems Program

Associate Professor 1990-1996, Department of Accounting and Management Information
Systems, California State University, Northridge

Lecturer, Carlson Graduate School of Management, University of Minnesota, 1988-90

III. Professional Experience

Director, Center for Information Assurance Education & Research, 2007-2009

VoIP Implementation Consultant, SIGMA Credit Union, 2006

Project Data Management Consultant, The Jet Propulsion Laboratory, 2005

Wide Area Network Consultant, JT Marlin Brokerage Inc., 2002-03

Network Design Consultant, Los Angeles Department of Water and Power, 1998-99

Director, The China Institute, California State University, Northridge, 1995-98

Program Co-chair, Hawaii International Business Conference, 1992

Curriculum Development Consultant, California National University, 1991-92

Systems Development Consultant, Honeywell Corporation, 1985-86

Programmer, Saskatchewan Telecommunications Inc., 1984-85

IV. Publications

O'Kelley, D. K., Ye, R., Jones, C., Miller, D. (2015). Effective network security audit trail management practices: An exploratory study. *Issues in Information Systems*, 16 (III).

- Ye, L.R., H. Zhang, H. (2014). Sales Promotion and Purchasing Intention: Applying the Technology Acceptance Model in Consumer-to-Consumer Marketplaces. *International Journal of Business, Humanities, and Technology*, 4(3).
- Ye, L.R. (2012). Telecommuting: Implementation for Success. *International Journal of Business and Social Science*, 3(15).
- Zhang, Y., D. Liu, and L.R. Ye (2011). Fifteen Years of Internet in China: Trends, Patterns, Factors, and Uniqueness - A Meta Analysis, *Proceedings of The 11th International Conference of Decision Sciences Institute*, Taipei, Taiwan.
- Ye, L.R. (2010). Critical Success Factors of Telework Implementation. *Proceedings of The 10th China International Academic Seminar for Universities*, Beijing, China.
- Zhang, Y., Ye, L.R., Z. Lin, and Q. Lin (2008). Electronic Government in China: History, Current Status, and Challenges, in M.D. Lytras & P. O. de Pablos (eds.), *China Information Technology Handbook*, Springer, 2008.
- Wang, C., Y. Zhang, L.R. Ye, and D. Nguyen (2005). Subscription-based online services: What makes consumer pay for online content? (with), *Journal of Electronic Commerce Research*, 6(4).
- Ye, L.R., Y. Zhang, D. Nguyen, and J. Chiu (2004). Fee-based Online Services: Exploring Consumers' Willingness to Pay. *Journal of International Technology and Information Management*, 13(2).
- Ye, L.R., Z. Lin, J. Chen, X. Zeng, and Y. Zhang (2004). Chinese Internet Users' Opinions toward Charged Online Services, *Proceedings of the 2004 DSI Conference*. Boston, MA.
- Ye, L.R., Y. Zhang, D. Nguyen, and J. Chiu (2003). Are Consumers Ready for Fee-based Online Services? *Proceedings of the Ninth Americas Conference on Information Systems*, Tampa, FL.
- L.R. Ye (2001). Electronic Data Interchange in China: Opportunities and Obstacles, *Proceedings of the Allied Academies Spring 2001 International Conference*, Memphis, Tennessee.
- L.R. Ye (2000). The Impact of Computer Literacy on Student Academic Performance in the Introductory Management Information Systems Course, *Academy of Information and Management Sciences Journal*, 3(2).
- Li, M., and L.R. Ye (1999). Information Technology and Firm Performance: Linking with Environmental, Strategic and Managerial Contexts, *Information and Management*, 35(1).
- Li, M., and L.R. Ye (1997). Information Technology and Firm Performance: A Strategic Management Perspective, *Proceeding of the 6th International Conference on Management of Technology*, Goteborg, Sweden.

- L.R. Ye, and G.L. Gray (1996). Developing Self-Monitoring Intelligent Tutoring System For Accounting Education: Some Preliminary Results, *Proceeding of the 13th Annual Conference of the Australian Society of Computers in Learning*, Adelaide, Australia.
- L.R. Ye (1995). The value of explanation in expert systems for auditing: An experimental investigation, *Expert Systems with Applications: An International Journal* 9(4).
- L.R. Ye, and P.E. Johnson (1995). The impact of explanation facilities on user acceptance of expert system advice, *MIS Quarterly*, 19(2).
- L.R. Ye (1993). Providing explanations in expert systems for auditing: An argumentation approach, *Proceedings of the 1993 Annual Symposium on Expert Systems Research*, USC, Los Angeles, California.
- L.R. Ye, and D.L. Raun (1992). The motivational effect of a computer-based business simulation in an introductory financial accounting course: An experiment, *Proceedings of the 1992 AAA Western Region 27th Annual Meeting*, San Jose, California.
- L.R. Ye (1990). Heuristic reasoning and expert system explanations, *Proceedings of the 1990 ACM Conference on Artificial Intelligence*, MIT, Cambridge, Massachusetts.
- Wong, S. K., L.R. Ye, and W. Ziarko (1987). A concept-learning information retrieval system-basic ideas, *ACM SIGIR Forum*, 20(1).
- Wong, S. K., L.R. Ye, and W. Ziarko (1986). Comparison of Rough-Set and Statistical Methods in Inductive Learning (with), *International Journal of Man-Machine Studies*, 25(1).

V. Courses Taught

Introduction to Information Systems
 Business Information Systems
 Systems Analysis and Design
 Information Systems Implementation
 Data Modeling and Database Design
 Decision Support and Expert Systems
 Business Data Communications and Networking
 Advanced Telecommunications and Networking

VI. Awards and Grants

National Science Foundation, Information Assurance Capacity Building Program, 2007
 Cisco, Critical Infrastructure Equipment Grant, 2006
 Steven Fuld Information Systems Laboratory Grant, 2003
 Ernst & Young, Information Systems Professor of the Year Award, 2002
 California State University, Northridge, IT Augmentation Grant, 1999
 National Center for Automated Information Research, 1996
 California State University, Northridge, Research Grant, Spring 1994
 College of Business and Economics, Research Grant, Fall 1992

VII. Professional Memberships

Information Systems Audit and Control Association. (April 2011 - Present).

Association of Information Systems. (1997 - Present).